



World Class U.S. Based Fertility Treatment Center Seeks Out an IT Partner with Life Sciences Expertise to Provide a Cost-Effective NextGen Cloud Solution with High Performance, Reliability and 24/7 Support.

A Full Range of NextGen Cloud Solutions: Private, Public, or Hybrid

Thrive's Cloud engineering team will design, build and support the Cloud solution that best meets your business requirements. We assess your needs, looking at performance, cost, security and flexibility to determine where your business workloads belong best.

- ◆ Enterprise-class, VMware-based private Cloud platforms built for the most demanding workloads
- ◆ Microsoft Azure and AWS public Cloud offerings
- ◆ 24x7 monitoring, patching, management and support
- ◆ Complete and comprehensive visibility and control of your ThriveCloud, Azure or AWS workloads through Thrive's Hybrid Cloud Director

How can Thrive help your business?

Thrive is a leading provider of outsourced IT Infrastructure designed to drive business outcomes by helping you get the most out of your IT.

To learn more about our services, contact us at 866.205.2810 or info@thrivenetworks.com

CHALLENGE

The Fertility Clinic is one of the largest providers of advanced fertility treatments in the United States. The Fertility Treatment Center's existing Hosted Citrix solution and existing Hosting Provider, were not meeting the desired needs for performance, reliability and features for leveraging NextGen technology solutions. The Fertility Clinic's management team members not only wanted a true technology partner with Life Science expertise to help guide them to a scalable technology solution aligned with their budget, but they also sought out a company that could provide 24/7 support as an extension of their 2-person internal IT team.

SOLUTION

Thrive's solution for addressing their continued expansion and future proofing their technology decisions, was an Azure Cloud compute environment delivering virtualized desktops and applications to all the Treatment Center's locations. Thrive's team setup and configured Azure Live scale features which ensured that the compute environment was right-sized for real-time demand's and not overprovisioned, keeping costs and budgets in check. The solution included comprehensive security and met all healthcare compliance requirements. To help manage it all, the Fertility Clinic's internal IT team was set up with Thrive's Cloud-based client portal, powered by ServiceNow, to gain a real-time view of the network anywhere, anytime, as well as the ability to easily create, route and close IT support requests.

RESULT

Thrive's NextGen Cloud solution has positioned the Fertility Clinic for scalable growth with a user-friendly interface that addresses all the pain points the clinic had experienced with its previous MSP. The high performance solution has seamless integration with Office 365, resulting in increased productivity and improved user experience for their entire team. If issues ever arise, Thrive's 24/7 support is accessed quickly through the ServiceNow portal.

DEAL OVERVIEW

MRR	TERM	SALES CYCLE
\$29K	3 Years	4 months