

XAAS FOR EXPANSION TO FOREIGN COUNTRY



The world is becoming increasingly interconnected and globalized, presenting immense opportunities for businesses to expand internationally. However, expanding to a foreign country comes with its own set of challenges, including technological infrastructure. To address this issue, we are introducing a comprehensive XaaS (Everything as a Service) solution set through our partners, that will enable our clients smoothly expand their operations to foreign countries without the burden of setting up their own technological infrastructure for certain aspects of their technology solution stack.

Our XaaS solution set offers cloud-based service models that provide various services including software, platform, and infrastructure, all on a subscription basis. This means that businesses can access the necessary technological infrastructure without the need for upfront investments and maintenance costs. FCX also represents providers with global network services and/or data centers which can tie in well with the XaaS services. As a wholistic package an almost seamless integration of technology between the main office in the US and the expanded office in the foreign country can be achieved, providing a consistent and efficient IT stack.

XaaS and **global solution** set:

Global SD-WAN Solution:

Our XaaS solution includes a global SD-WAN (Software-Defined Wide Area Network) solution, which will connect all of your offices globally. This allows for secure and reliable connectivity between your main office in the US and the expanded office in the foreign country. Global SD-WAN networks utilize intelligent routing and traffic prioritization to improve network performance while traffic traverses the globe. This ensures that critical applications and services are given priority over non-essential traffic, ensuring a seamless user experience across the network.

One major advantage of a global SD-WAN network is that it simplifies the management of network resources. Traditional WAN networks often require multiple devices and configurations, making it complex and time-consuming to manage. With SD-WAN, all network resources can be centrally managed through a single interface, making it easier to monitor and maintain.

Global UCaaS Solution:

Because UCaaS and CCaaS are cloud-based communication and collaboration solutions. These platforms combine various communication applications on one single pane of glass and have the built in capacity to be used anywhere at any time.

UCaaS providers take care of all system maintenance, updates and upgrades, reducing the burden on businesses. This eliminates the need for IT teams to spend time and resources on keeping the communication system up and running, which make them suitable for world wide use. And of course it offers a wide range of advanced communication features such as video conferencing, instant messaging, presence management, and mobile integration which support and foster global collaboration.

However, local billing, hand-off to the local PSTN and server set-up and regulatory requirement can prevent certain UCaaS and CCaaS providers from having a global presence. Despite this, there are however certain providers who have a true global offering. For American-based businesses looking to expand to a foreign country, implementing UCaaS and CCaaS upon entering the new market would ensure smooth communication and collaboration from the start. The timely implementation of these solutions would also help minimize any disruptions in operations and customer service.

