

20 West 20th Street, 604  
New York NY 10010

**(212) 230-1078**  
**(888) 329-6920**

**<https://fcxnyc.com>**  
**[inquiry@fcxnyc.com](mailto:inquiry@fcxnyc.com)**

## 5 Ideas for freeing up IT budget to cover cyber security expenses

### The Security Challenge

It can be an unpleasant surprise for entrepreneurs in the northeast US to discover that there is a need to invest for investing in cyber security technology infrastructure. This new development can put a strain on resources. However, with the help of a technology consultant, existing funds can found and moved around within the operations budget and used more optimally. By upgrading other IT stacks to more cost effective technologies, business owners can find the necessary relief, reinvest and build a more resilient business.



#### **Technology Expense Management**

Through use of AI or more traditional Technology Expense Management (TEM) strategies, FCX will perform an audit of 8 existing IT stacks. They can often be streamlined. The FCX consultant or auditor usually finds space to gain efficiency around storage, software, communication platforms and network services. After the audit has been completed, the FCX consultant will recommend a refresh and in the proposal explain what efficiencies can be gained. TEM helps quantify gains and helps determine what hard costs can be reduced.



#### **Hardware Recycling Management**

FCX has partnerships with vendors who will provide a quote and remuneration to you for your obsolete hardware. These vendors will often either provide the shipping kit for free or even come out to the site to collect the items.



#### **Printing Cost Efficiency Gains**

Have your printing volumes decreased since 2020? Does your printer/copier maintenance agreement reflect that drop? Your FCX consultant can take a look; printers are now considered edge devices on the LAN as well and are part of the IT infrastructure. An analysis and replacement often results in cost savings.



#### **Reducing IT Dispatches**

Refreshing to modern solutions results in fewer on-site dispatches. This because new equipment comes with built in and remote patches. Remote patches reduces the need for maintenance dispatches. Our help desk can provide remote support or can work on your behalf with your provider.



#### **Leveraging AI and IOT Technology**

Repetitive yet simple operational tasks can now be automated as a result of the Internet of Things and Artificial Intelligence boom. These technologies can save man hours and increases accuracy. An FCX consultant can bring practical ideas to your business and assist with efficiency evaluations here as well.